



الهيئة السعودية للتخصصات الصحية  
Saudi Commission for Health Specialties

HEALTHCARE

**LEADERSHIP**

ACADEMY



# Accreditation



الهيئة السعودية للتخصصات الصحية  
Saudi Commission for Health Specialties



American College of  
Healthcare Executives  
*for leaders who care®*

# Saudi Commission for Health Specialties

For more than 25 year the Saudi Commission for Health Specialties (SCFHS) has been the regulating body of healthcare practices in Saudi Arabia. With more than 15 branches across the country, the SCFHS is responsible for accrediting training programs and setting controls and standards of healthcare standards and practice for the whole country. As SCFHS aims to improve professional performance of healthcare providers, enrich their skills, and leadership competence.

## vision

A healthy community through competent healthcare providers based on best standards.

## Mission

Protection and promotion of Health led by compassionate and competent practitioners.

## values



Innovation



Quality



Fairness



Patient's safety



Professionalism

# Healthcare Leadership Academy

The Healthcare Leadership Academy (HLA) was adopted by the SCFHS to support its activities and services. Initiated in 2017 with a focus on developing leaders at all levels within the healthcare system and equip them with world-class learning experiences to support the Saudi healthcare system transformation.

## vision



To be the global choice for healthcare leadership development

## Mission



Unleashing individual and collective leadership potential to achieve better health and care



# HLA Core Values



## Collaboration

We communicate and work effectively internally, with our partners, and across the healthcare system



## Innovation

Nurturing a culture that promotes creativity and innovative solutions that impact internally and externally and across the system



## Motivation

We aim to be the inspiration for individuals, teams and providers to become better leaders



## Impactful

We strive to produce measurable leadership advancements through continual improvement of products and services

# Why HLA?



Programs for leadership levels



Vision 2030 Focused



Local Content



Overall Saudi



Program Customization



Bilingual



Different Methodologies



Renowned Collaborations

Establishment



**2017**

Programs



**+25**

# HLA IN NUMBERS

**+106,160**



Beneficiaries



**+26,147**

Training Hours



# Our Services



1

Leadership  
Development  
Training Programs

2

Professional  
Leadership  
Assessment

3

E-Learning  
Platform

4

Executive  
Coaching

5

Webinars &  
Workshops

6

Masterclasses

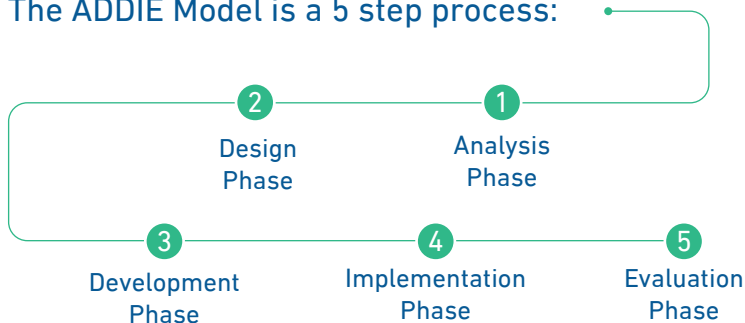
# 1

## Leadership Development Training Programs

**Design:** HLA aims to develop world class leadership programs with a local flavor; focusing on business cases and challenges in the Saudi healthcare system. For this reason, each program is a collaborative product of local and international expertise, to help develop evidence-based programs.

**HLA Program Design Methodology:** HLA follows the international ADDIE Model as a framework for instructional design of training programs.

The ADDIE Model is a 5 step process:



**Target:** HLA Leadership programs are developed as journeys that chart the path for individuals at all leadership levels:



Executive Leadership Development Program



Middle Leadership Development Program



Emerging Leadership Development Program



# Executive Leadership Development Program

Period  
**9**  
Months

## Description

A high-level program targeting **executive leaders**.

Collaboration with best local and global expertise.

building and leading responsible teams.

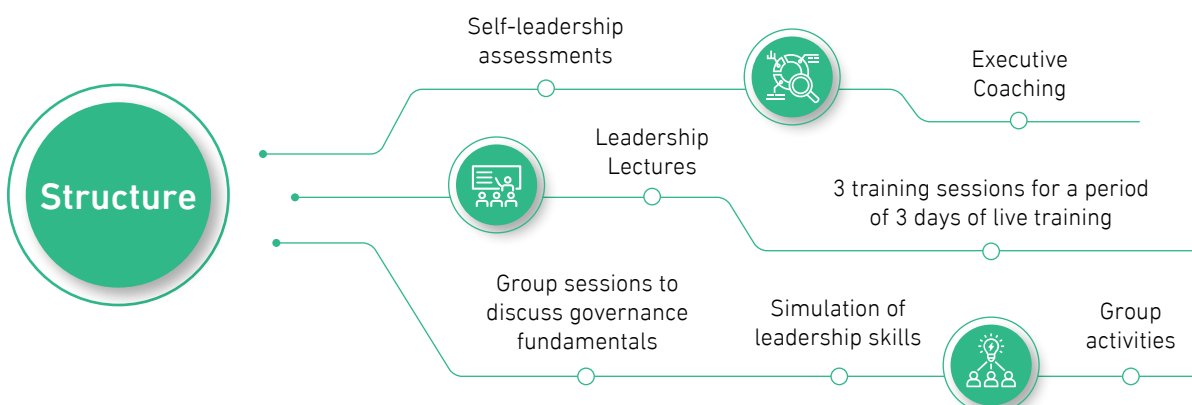
designed to support in leading transformation and change in the health sector.

Built on best methodologies and recent studies in health leadership.



## Benefits

- Providing practical tools and expertise that support the leader in the journey of organizational transformation.
- Accelerating the transformation of your organization.
- A common leadership vocabulary at any level of development.
- Making an immediate impact in the context.







# Middle Leadership Development Program

Period  
**6**  
Months

## Description

A training process to build health leadership skills for **Middle management**.

Experiential Learning classes.

Built on capabilities for effective performance and excellence.

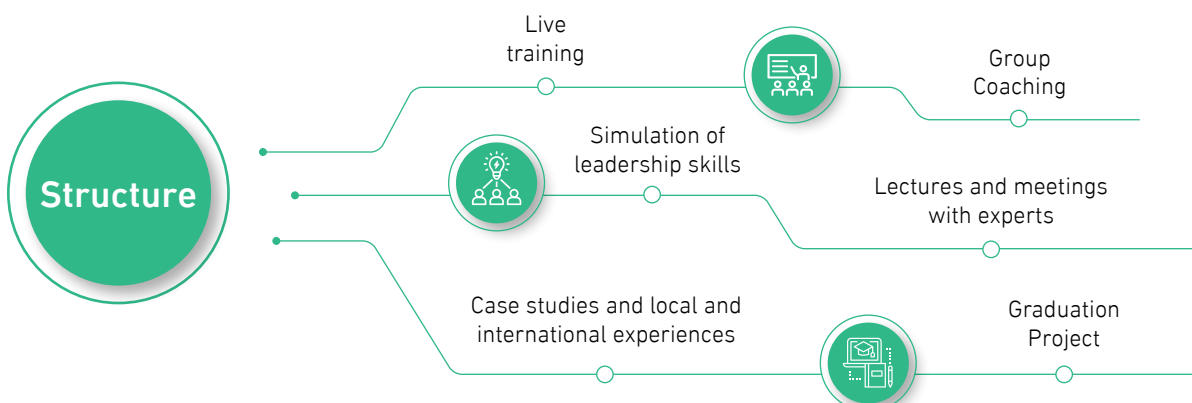
Implementation of transformation projects.

Covers essential Middle Leadership competencies.



## Benefits

- Building leadership competencies required to lead.
- Enhancing effective teams and capabilities.
- Enabling rapid healthcare transformation.
- Making an immediate impact in the context.





Period  
**3-5**  
Days

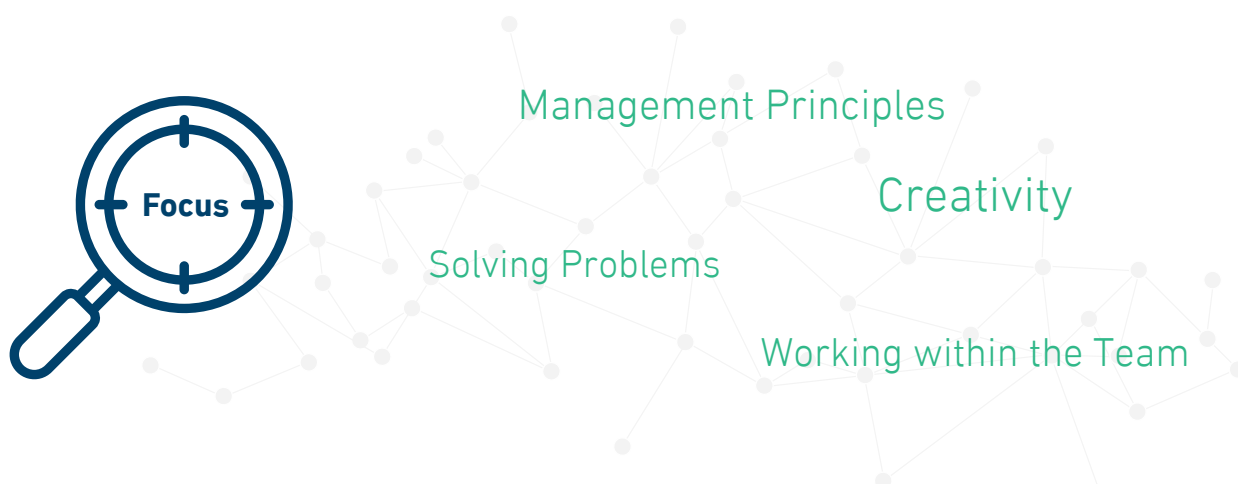
# Emerging Leadership Development Program

## Description

Intensive short courses for future and Emerging Leaders.

Build the fundamentals and principles of healthcare leadership.

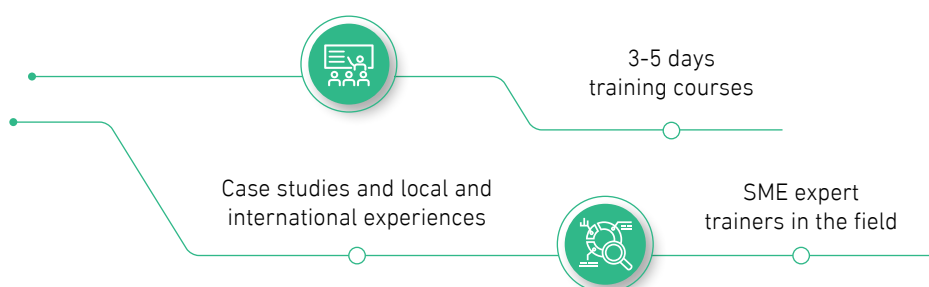
Prepare future leaders and managers in the health sector.



## Benefits

- Providing participants with the basic and required skills and tools
- Providing a deeper understanding and perspective of leading transformation
- Developing abilities to motivate others
- Connecting towards a vision that leads to change.

## Structure



## 2 Professional Leadership Assessment

Set of tools used to assess the individual skills, abilities and competence to lead and help them to capitalize on their strengths and facing their challenges. We offer several validated leadership skills assessment tools for individuals and groups, as well as self-directed or 360 based assessments.

The Health Leadership Academy platform is a service to provide e-training, which aims to raise and improve the capabilities and leadership skills of all who work in the healthcare sector in order to achieve better health and care at a high level of quality in training that provides a mechanism for managing, monitoring and evaluating the trainee's progress level in order to achieve his personal goals.

## 3 E-Learning Platform

## Executive Coaching

## 4

Provides impactful executive coaching for individuals and groups. With an experienced and internationally certified coaches who were selected based on the global best practices:-

- To help leaders grow in their current role or on their transition to the next leadership role.
- To gain great perspective in terms of managing self, relationships, prioritising, influencing and confidence.

The Healthcare Leadership Academy provides workshops and webinars with the purpose of developing leaders in the healthcare sector. Our aim is to enrich the knowledge of all who work in this field using a multichannel approach featuring the most up to date thinking provided by work renown speakers and subject matter experts.

## Webinars & Workshops

## 5



# 6

## Masterclasses



1

### 1st Time Leader Program

An interactive program that provides the essential skills required for new managers to help them grow and develop towards their leadership success.



2

### Women Leadership Certificate

This program supports women in their leadership roles by understanding the different challenges women face in leadership and the rise of the leadership peace by presenting different strategies that support and understand the nature of Saudi women.



3

### Emotional Intelligence for Healthcare Leaders

Studies show the importance of emotional intelligence for leadership success and supporting leader's decision-making skills and managing of challenges and crisis.



4

### Lead the way

The program offers skills in self-leadership and the fundamentals of effective leadership to achieve organizational goals and health transformation programs.



5

### Leading Healthcare Innovation

An introductory program to innovation process and its impact on organizational growth and progress.



6

### Leading Patient Experience

This program contributes in raising awareness among health leaders to enhance the leadership in patient care, provide value-based healthcare services.



7

### Finance for Non-Finance in Healthcare

This program provides a finance overview that supports first-time managers with the basic accounting concepts, tools, and skills to help them succeed on their path to financial management excellence.



8

### Healthcare Strategy, Planning and Execution

The program empowers leaders in healthcare to set actionable plans for the execution of the strategy that leads to achieve goals where the organization sees itself in the long term.





# We Gladly Served



د. سليمان الحبيب  
DR SULAIMAN AL HABIB  
المجموعة الطبية medical group



مستشفى الملك خالد  
التخصصي للعيون  
King Khaled Eye  
Specialist Hospital



مجلس الصحة  
لدول مجلس التعاون  
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مركز جونز هوبكنز أرامكو الطبي  
Johns Hopkins Aramco Healthcare

A Joint Venture between Saudi Aramco &  
Johns Hopkins Medicine

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## Contact us

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